

Fall 2011
Volume XXI Issue 3

Filling You In...

The Official Publication of the San Gabriel Valley Dental Society



PRESIDENT'S MESSAGE



Ashish Vashi, D.D.S.

I have had the great honor of working with a committed and distinguished Board of Directors and Executive Director, who all want nothing but the best for the San Gabriel Valley Dental Society.

I can't believe it is fall. Where has this year gone? This year has flown by, and in my opinion these last few months are the quickest of all.

With fall comes the beginning of school, football, and a string of holidays. It starts with Labor Day, Halloween, and before you know it we are celebrating Thanksgiving, Christmas, and poof the year is over. The dental society schedule also ramps up once we return from the summer. We have our New Dentist events with a Meet & Greet in September, and a lecture course, 'From Gold Foils to Lumineers and Implants-A Fifty Year Prospective' in October. Our general CE program starts back up, along with our Shred-a-thon event in October. In November is the CDA House of Delegates, and lastly capping everything off is the 'All Member Casino Night Gala & 2012 Installation'. I am sure your personal schedule gets pretty crazy as well.

Along with all of these events we have our dental practices to account for. With the end of the year approaching, there are issues like ending the year strong, tax planning, and accounting for days that are taken off for all these holidays. Though these months and events are supposed to be enjoyed it usually amounts to lots and LOTS of stress. We can get so caught up in the stress that we forget what this time of the year is really about.

The end of the year brings many opportunities to enjoy time with family, being grateful for your health, appreciating your practice and staff, faith, and most of all having some fun. However most us, myself included, get bogged down in our daily stresses that we forget why we work so hard and why we stress so much. I encourage everyone to take a step back and reflect on all that is good in their lives and to make a conscious effort to spend time with their loved ones. Allow yourself to get away and have some fun this holiday season.

This past year as President has been one of the most fulfilling years of my life as a dentist. Along with the pleasure of volunteering for our society, this year has taught me how to appreciate all that I have, and to be thankful for all that is positive in my life. I have had the great honor of working with a committed and distinguished Board of Directors and Executive Director, who all want nothing but the best for the San Gabriel Valley Dental Society. Thank you so much for your support and encouragement throughout the year. And looking forward, I am very excited about the future of the San Gabriel Valley Dental Society. ▲

Surviving Turbulent Times – The Do's and Don'ts of Downsizing

Many dentists are faced with making tough decisions for their offices in the current economy. When faced with the challenge of making changes to your benefits or employee headcount, take it one step at a time to be safe and legal. Keep reading to ensure you are doing it legally and learn some tips so that you don't cut too deeply in to your company infrastructure. One of the most frequently asked question on the hotline today is, "Can I cut the benefits/salaries and/or hours that I am currently giving my employees?". The simple answer is Yes, but let's take a look at the steps you should take to make the right cuts for your office.

You are allowed by law to change the hours of your business at your discretion. It is always advisable if you need to cut your hours, to give your employees a week or two of notice so that they can make adjustments to their own schedules, i.e. child care, carpools, etc. Having a temporary reduction in your hours can be a great cost saver. Reducing your weekly office hours from 40 down to 30, will save you 25% in labor costs.

If you need to cut costs by reducing an employee's wages, the best practice is to be consistent to avoid discrimination claims. Establish a standard practice in how you reduce wages, for example consider reducing everyone's wages by 5% or 10%. Salary freezes are another option. If you traditionally give your staff a salary increase each Summer, consider putting a 'freeze' on salaries for 3 or 6 months when the economy picks back up.

If you need to reduce your medical benefit costs, your first reaction may be to completely cancel your plan. Instead of taking that step, consider reducing the amount you contribute to the plan or offer a different plan that reduces your out of pocket costs. If you currently pay 100% of the employee's premium, you could change your policy so that you only pay a flat amount – for example, \$150 or \$250 or any amount of your choosing. With this option you are still providing medical benefits to your employees, but your out of pocket costs are reduced. Reducing your out of pocket costs can help keep you in business, but be careful when you are making your cuts, you do not want to cut too deeply so that it is hard for you to recover. Some of the most common missteps companies make when downsizing are:

Cutting staff without an eye towards the recovery. Many a company has cut staff so severely that when a recovery does begin, it finds itself without the talent it needs to react to a strengthening market. Take the opportunity to evaluate business processes when downsizing to identify whether your now-reduced staff can handle an upswing in business when the recovery comes.

Neglecting the "survivors." Many owners are so relieved to get through layoffs that they forget to pay extra attention to the workers who are still employed. The employees who stay with your office often must take on more work with fewer resources - while still reeling from the loss of their co-workers. It's true that some of your employees will just be happy to have a job, but eventually, that tape in their head that says, "Stop whining, you're lucky to have a job" will stop playing. And when that does, a committed employee starts down the path to becoming a former employee.

Tips for making good talent decisions during trying economic times:

Look at your world in more than one dimension. Don't operate solely in a "here and now" cost-containment mentality. Too many leaders are so focused on the crisis at hand that they are failing to acknowledge that the economy will recover and their talent needs will shift again.

Recognize that downturns always create opportunities. This may be an opportune time to make changes you've been contemplating. Have a compensation plan that's outdated? Always wished you could get your workforce work more efficiently? Now is the perfect time to make a change. You've got your team's attention, and the climate is ripe for a new way of operating.

When making any changes to your office, make sure your decisions are based on good faith and fair dealing to avoid discrimination claims and potential lawsuits. Call the Hotline if you have any questions!

By Mari Bradford, HR Hotline Manager, CEA with additional data provided by HR Answers Now ▲

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MISSION STATEMENT

*The San Gabriel Valley
Dental Society
is dedicated to the
promotion and support of our
member dentists in their pursuit
of providing excellent dental care
to the public.*

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For Members of San Gabriel Valley Dental Society

(800) 399-5331

If you notice what appears to be questionable dentistry during the exam, do not say, “I would have not done it that way.”

refusal to answer these questions are red flags and treat them as such. If you experience this, decide if you feel comfortable continuing with the exam. It could be the opportunity you need to respectfully decline further contact with that patient. You could respond with, “Mrs. Jones, I’ve asked you simple questions necessary for me to provide you with a thorough opinion. Since you are unwilling to answer them, I think it is best for you to seek an opinion elsewhere.”

If you notice what appears to be questionable dentistry during the exam, do not say, “I would have not done it that way.” A patient could have omitted facts or withheld information critical for an accurate assessment. Give your opinion without making disparaging comments about prior services. For example, “It is difficult to provide a complete exam and recommendation without knowing all of the treatment history regarding this area. Based on the information I do have, I recommend...” Do not make unknowing, unsupported or unjustified comments regarding the previous dentist or the work performed. Doing so could place you in the middle of a refund battle or professional liability claim.

Remain objective when giving your opinion. State the facts and keep subjective comments out of the discussion. Remember, a second opinion dentist is often working with incomplete information at the time of the appointment.

Create a chart and document the results of the exam in the chart. It should include the purpose of the visit, the scope of the examination, your discussion with the patient as well as the outcome. Send a follow-up letter to the patient and the treating dentist with the results of the second opinion. State the examination was for a second opinion and limited to the area discussed. Keep a copy of the letter in the patient chart.

If you have any questions regarding the information presented in this article or need to discuss a risk management issue affecting your practice, please call the TDIC Risk Management Advice Line at 800.733.0634. ▲

Second Opinions: Handle Them Carefully

By Yasica Corum, Risk Management Analyst

Dental offices receive requests for a second opinion for a number of reasons. A patient could be comparing prices or getting an opinion on treatment provided by another dentist. He or she may be trying to build a case against a current dentist and planning to use your opinion as ammunition. If you are unsure of a patient’s motives for getting a second opinion, you can ask some basic questions.

For every patient who presents for a second opinion, raise questions such as:

- What brings you here today?
- Who was your previous dentist?
- How did you find my office?
- When was your last dental appointment?
- Why were you unable to complete treatment?

Answers to these questions provide a better picture of the patient’s intention for seeking a second opinion. Avoidance or

ADVERTISING AND THE LAW

Katie Fornelli , CDA

In the past month, it seems the most frequently asked question I've received has to do advertising. The question typically sounds like this... "I was listening to the radio (or looking in a local magazine/newspaper) and saw a dental practice advertisement that raised some concerns. What is CDA's stance on dental practice advertising and what is the law in California?"

First, what is the law? The state Dental Practice Act sets rules on what you can name your business, on how to advertise fees and discounts, on how patients can be referred to your practice, and more.

In general the DPA.....

- Defines "advertising" or "advertisement" and states what dental practice advertising may include;
- Prohibits the use of false, misleading, or deceptive statements, images, or claims;
- Prohibits the advertisement of a guarantee of any dental service;
- Prohibits compensation (including thank-you gifts) and inducements for patient referrals;
- Requires a permit if the dental practice uses a name other than the name under which a dentist is licensed to practice (fictitious business name)
- Establishes rules for group advertising and referral services; and
- Establishes rules for advertising fees, discounts, dentures, and specialty.

More detailed information on the DPA as it pertains to marketing and advertising can be found in the article "Dental Practice Marketing" on this website.

The most surprising of this information to members from my conversations is the prohibition of compensation for referrals. We see it everywhere we turn – "refer a friend" programs that offer various incentives are common in almost every industry. However, these are clearly prohibited in the DPA.

Now, to answer the second part of the question – CDA's stance on advertising as stated in the article referenced above...

"The CDA Code of Ethics advises that dentists have the obligation to represent themselves in a manner that contributes to the esteem of the profession. The standard for judging the ethical propriety of any dentist's advertisement to the public

is whether the ad, taken as a whole, is false or misleading in any material respect. A dentist should always ask: "Could my ad be misinterpreted or potentially misleading to someone who knows nothing about my practice or my profession?" The rationale for the standard is protection of the public; a dentist's advertising should contain any information that a patient would consider necessary to make informed choices about practitioners and services.

Although these guidelines may seem restrictive, there are many creative and interesting ways to market your practice, both externally and internally. For more marketing and advertising ideas, reference the "Effective External Marketing" and "Effective Internal Marketing" checklists on cdacompass.com website. Further, exceptional customer service and communication amongst your team and with your patients can offer the best marketing – and it's the most cost effective to boot. ▲

DENTAL BOARD AMENDS INFECTION CONTROL REGULATIONS

Teresa Pichay, CDA

The Dental Board has amended the regulations to conform to 2008 CDC guidelines on sterilization and disinfection and with Cal/OSHA regulations. The amended regulations are effective August 20, 2011.

The definition of several terms have been broadened and made to conform to CDC's use of the terms. Definitions of new terms, "germicide," "cleaning," and "dental healthcare personnel" (DHCP) have been added. The definition of DHCP include non-paid personnel, contractual personnel, and other persons not directly involved in patient care but potentially exposed to infectious agents.

Some of the amendments include:

- Requirement to update periodically the written protocol for proper instrument processing, operatory cleanliness, and management of injuries.
- Requirement to wear personal protective equipment for disinfection, sterilization, and housekeeping procedures involving the use of germicides or handling contaminated items.

continue on page 7

TAX CORNER

Multiple non incorporated businesses to file separate return for each business

According to IRS Revenue Ruling 81-90 taxpayers may be penalized for failing to file a separate Schedule C for each business owned by them.

The purpose of Rev. Rul. 81-90 is to prevent disguising deductions from one loss business activity to another gain. When the activities are not related, taxpayers who provide services or sell products for profit are required to report to the IRS a separate schedule C for each business activity.

The failure to file separate schedule C is a factor to be taken into account in determining whether any understatement of tax liability could be due. Section 6662(a) may impose penalties for negligence or intentional disregard of the rules and regulations.

The rule also applies to a single member Limited Liability Company.

In Jeffrey Tamms (T.C. Memo. 2001-201) the IRS tried to claim that taxpayer was “combining that [taxpayer’s photography] activity on the same Schedule C with a legitimate business activity.” Due to the issue was brought up too late, the US Tax Court did not allow the IRS’ claim. If the IRS succeeds in claiming two different activities, losses of the unprofitable activity could be deny as hobby losses and the profitable activity will be taxed instead of being offset against each other.

The US Tax Court has defined one or separate activities as follows: Generally, the most significant facts and circumstances in making this determination are the degree of organizational and economic interrelationship of various undertakings, the business purpose which is (or might be) served by carrying on the various undertakings separately or together in a trade or business or in an investment setting, and the similarity of various undertakings. Generally, the Commissioner will accept the characterization by the taxpayer of several undertakings either as a single activity or as separate activities. ▲

TAX • FINANCIAL ADVISORY • VALUATION

CUONG LE, CPA



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CDA member.
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Now when you refer a new member to CDA you'll receive \$100*, or up to \$500 for five referrals!

Simply share with your fellow dentists why you love being part of the 25,000 dentists who are working to make the profession stronger.

Need an application?
cda.org/mgm

Dr. Mendoza referred a new CDA member.



Growing membership.

It's what happens when 25,000 dentists work together.

*\$100 check issued to referring member once referral joins and pays required dues.

Cuong Le, EA, CPA, CSA is a practitioner located in Santa Monica providing tax, financial advisory and practice due diligence to healthcare professionals (especially dentists), a selected number of nonprofit organizations and the entertainment community.

- Eliminating the condition “if contaminated” from the requirement to change and dispose of masks and to clean and disinfect face shield and protective eyewear after each patient treatment.
- Requirement to wear heavy-duty utility gloves when processing contaminated instrument, needles, and devices.
- Requirement all germicides be used in accordance with intended use and label.
- Requirement to clean items and surfaces before disinfecting or sterilizing them.
- Requirement for heat-sensitive items to be packaged or wrapped upon completion of the disinfection process.
- Requirement to label package of sterilized items with date of sterilization and sterilizer used if more than one sterilizer is utilized in the practice.

The new regulations must be posted in a dental practice. You can download a copy of the regulation from the www.cdacompass.com Regulatory Compliance tab website. The Dental Board’s website [HYPERLINK “http://www.dbc.ca.gov/lawsregs/index.shtml”](http://www.dbc.ca.gov/lawsregs/index.shtml) <http://www.dbc.ca.gov/lawsregs/index.shtml> has documents with its rationale for amending the regulations, if you are curious to see them. The regulations were last amended in 2005. ▲

Dentists Must Report Signs of Abuse CDA Compass

CDA reminds dentists that any person licensed by the Dental Board of California is required to report suspected abuse or neglect of a child, elder or dependent adult, and incidents of violence.

According to the national nonprofit organization Childhelp, more than 3 million reports of child abuse are made every year in the United States. In 2007, approximately 5.8 million children were involved in an estimated 3.2 million child abuse reports and allegations. The organization also states that a report of child abuse is made every 10 seconds.

Because of the locality of most abuse on the body — 65 percent of all physical child abuse and 75 percent of all physical domestic violence results in injuries to the head, neck and/or mouth — dentists are responsible for reporting suspected incidents of abuse. The Dental Board considers licensed dentists to be “mandated reporters” meaning they should always perform a quick scan of a child’s face, head,

neck, hands and behind the ears to check for bruises, burns, bite marks and other injuries that may indicate abuse. (Dentists should not lift or remove any pieces of clothing to search for injuries.)

“Being thorough in your examination of the child and keeping accurate records, which may include intra- and extraoral photographs and/or radiographs, is very important,” said Rick J. Nichols, DDS, who has reported abuse three times in 15 years. “If the parent’s explanation of how the injuries occurred does not match the visible signs, then the dentist should suspect abuse.”

Mandated reporters must report known or suspected cases to the county department for child protective services/ adult protective services, or to local law enforcement. The mandated reporter should submit a written report on the requisite form to the same agency within 36 hours. The report should include a description with locations, shapes, sizes, etc., of injuries.

A mandated reporter who fails to make a required report is guilty of a misdemeanor punishable by up to six months in jail, a fine of \$1,000, or both.

Nichols said child abuse is not just physical harm, but can also be emotional harm and/or physical neglect. “We need to be aware of those signs and symptoms as well,” Nichols said.

Those who file a report in accordance with the law have protection from liability, meaning the identity of a mandated reporter is confidential and disclosed only among agencies receiving or investigating reports and other designated agencies. Also, under certain circumstances, mandated reporters may seek reimbursement from the state crime victims fund for legal expenses.

Additional information and requirements are available on CDA Compass at bit.ly/eYcSnf. Requisite forms can be found on online:

- * Elder Abuse — 1.usa.gov/fKxIq2;
- * Suspected Child Abuse Report Form — 1.usa.gov/gXGY4T; and
- * Suspicious Injury Report — 1.usa.gov/gXGY4T.

“Reporting suspected child abuse/neglect is one of the most difficult and sad things I have ever had to do in my professional career, but when the child is rescued from a horrible situation, it makes it worth the effort,” Nichols said. ▲

MEDICAL PLAN OR DENTAL PLAN DO YOU KNOW WHICH ONE TO BILL?

A frequently asked question is, under what circumstances do I bill a medical plan prior to billing a dental plan for a procedure? This Q&A provides an explanation of this process.

Why would a medical plan be billed for a dental procedure?

Benefit plan design is determined by the payer (dental plan) and the plan sponsor, which is usually an employer purchasing coverage for employees and dependents. Many plan sponsors will dictate how they want their claims processed. Many plan sponsors want specific oral surgical procedures (defined by medical code) paid under their medical benefit plan. Coverage by the medical policy (which generally does not have an annual maximum) allows the preservation of dental benefits (which generally have an annual maximum), to be used for the routine dental care without exhausting the annual dental maximum in one surgical appointment.

What should I look for on the EOB to help me determine which plan to bill?

An example of an EOP message is a statement that surgical procedures are to be covered by dental only if they are not covered in whole or in part by the medical plan.

When verifying eligibility what items should be reviewed to determine if a medical plan should be billed?

Medical carriers may cover a limited number of special dental procedures. The most likely procedures include:

- Extraction of wisdom teeth, under certain circumstances
- Extraction of multiple teeth at one time
- Certain periodontal surgeries
- Consultation for and excisional biopsy of oral lesions
- Consultation for wisdom teeth and temporomandibular joint problems

It is important to obtain the patient's medical plan identification card for plan address, phone number and eligibility verification instructions. The medical policy will consider payment; however, the claim is subject to plan deductible, coinsurance, limitations and exclusions the medical plan explanation of benefits may be used to send to the dental plan to coordinate benefits.

What resources can I use to help me determine the appropriate medical codes?

The American Medical Association provides a resource on medical coding. The ADA publishes a book, the CDT Companion, and it contains information on dental/medical procedure cross coding. The ADA book also contains information on converting CDT codes to CPT codes. This resource is provided by the CDA Practice Support Center. Visit the Web site at cdacompass.com or call 866.232.6362 ▲

Help is one step away... The CDA Well-Being Program

Southern California Well-Being Committee
818.437.3204 or 310.406.6319

San Gabriel Valley Dental Society
626.285.1174

California Dental Association
800.232.7645 ext.4961

It Could Happen to YOU

We need to prepare for the unexpected! Our Society is compiling reference files for all its members so we can best assist you (or your family members) care for your patients in the event you have an unexpected (personal) emergency. Please make the call to our executive director at (626) 285-1174; or send her an email, director@sgvds.org, and let her know which of your colleagues you would want contacted in order to provide short-term, pro bono dental care to your patients.

The Society will help you build your support "team" that you, too, will support, if need be. Preparing in advance can make all the difference in the world. If you would like to discuss this "Mutual Office Coverage," also known as "MOC" with Dr. Michael Tanaka, Committee Chair, please feel free to contact him at (626) 331-3354. Forms to get you started in your emergency coverage arrangements are available at the Society office. Please do not delay!

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Message from the Executive Director



Lee Adishian

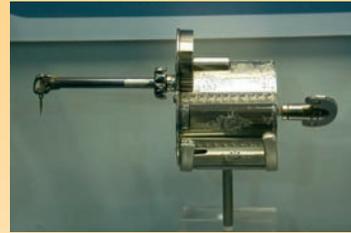
Snapshots of dental history.....

My husband and I were fortunate to take a trip to London and Paris this summer, celebrating our 30th anniversary. While trooping through the streets of London on our way to 'Abbey Road', we came across the 'British Dental Association Museum' on the map. We took the several block detour to see what our British dental colleagues were up to. The British Dental Association had a small museum on its premises displaying historical dental instruments and items from the 19th century. 2011 marks the 250th anniversary of the death of Pierre Fauchard, (1678-1761) 'the father of modern dentistry'. Every dentist who has walked the halls of their dental school will recognize his name! Pierre Fauchard was influential in elevating dentistry from a trade to a profession. He advocated the sharing of dental knowledge and wrote, *The Surgeon Dentist*, a long standard work on dentistry. Many of the instruments we saw dated back to the time of Pierre Fauchard. I hope you enjoy a few photographs that we snapped at the museum. No doubt you will agree the dental profession has made a multitude of advancements over the past 250 years that have allowed us to practice with increased efficiency.

SGVDS is presenting its own perspective on how dentistry has evolved on Thursday, October 27th to our new dentists. Drs: Bruce Schutte and Marc Haney will present 'From Gold Foil to Lumineers and Implants'- A Fifty Year Prospective. This seminar will be a unique opportunity to hear from two of our own members. You may RSVP at the Society office for this seminar (see flier for details on page14.)

Lastly, don't miss out on our first all member social in a very long time! 'Betting on the Future of SGVDS' will take place on Saturday, November 19th at the San Gabriel Country Club. This will be an All Member Social Casino Night & Installation of Officers for 2012. Betting chips are on the house, and there will be prizes for top winners. The Society Office is taking reservations.

Fall has arrived and I hope to see you at one of the meetings and our Casino Night!



Antique 'wind-up' drill

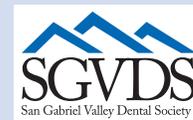


Antique dental chair
(notice the primitive light on patient tray)



Variety of extraction instruments, pelicans, toothkeys and forceps

Gold foil



San Gabriel Valley Dental Society
*wishes to thank this year's
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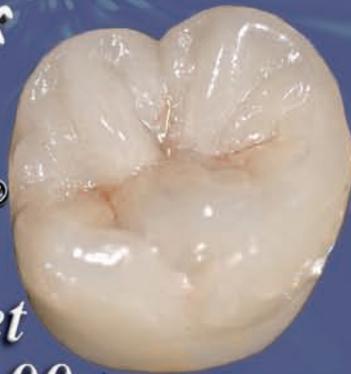
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SGVDS Fall 2011

Offer Expires : December 15th, 2011

Peer Review Awards Dr. Patricia Donnelly “Outstanding Committee Chair” Award for 2011

SGVDS Peer Review Chair, Dr. Donnelly, was presented with the “Outstanding Committee Chair” award by CDA’s Peer Review Council in August. This was what CDA Council on Peer Review Chair, Dr. Michael Thomas said as he announced her award:

“Dr. Donnelly is a leader’s leader. She is a wonderful mentor to her case captains, and she is involved in guiding every case. Her philosophy is that case captains do not let examiners leave until the worksheets are done right. Dr. Donnelly knows peer review policy and procedures inside out, and as a result, we never see procedural errors coming out of her component. She is knowledgeable, responsive, and a genuine pleasure to work with. Please congratulate Dr. Patricia Donnelly, this year’s recipient of the Outstanding Committee Chair award.”

On behalf of the Board of Director’s at SGVDS, we would like to congratulate Dr. Patricia Donnelly on this well-deserved award. Dr. Donnelly has served as the Chair of the SGVDS Peer Review Committee for the past 6 years and served on the Peer Review Committee since 1998. The Board and entire membership appreciate the multitude of hours Dr. Donnelly has devoted to her committee.



Dr. Patricia Donnelly, SGVDS Peer Review Chair, with committee member Dr. Enrique Garcia as she receives her award from CDA in Sacramento

2011 'Give Kids A Smile' Awards

At the September program meeting, we honored the leadership of our Zone Directors. The five Zone Directors coordinate the 'Give Kids A Smile' (GKAS) program in their geographical area. Many of our member volunteers participate by screening students at the local schools. In 2011, our members screened over 9,000 children. We would like to thank every member who participated in providing oral health assessments and education to the children across the San Gabriel Valley this past year.



Left to Right Drs:
Sunjay Lad, Zone IV Director,
Paula Elmi, Zone III Director,
Saeda Basta, Zone V Director,
John Khalaf, Zone 1 Director,
President, Ashish Vashi and
Community Health Chair,
Donna Arase
(missing Zone II Director
Lynn Mutch)

2011 Allied Dental Health Scholarships

The San Gabriel Valley Dental Society, California Dental Association and The Dental Foundation of California partner together to award scholarships to dental hygiene, dental assisting and dental laboratory technician students who are enrolled in the local state approved programs. The 2011 scholarships were awarded at our September program meeting by Dr. Jerry Smith, Scholarship Committee member. The SGVDS Scholarship Committee evaluates students from their individual essays demonstrating leadership qualities, outstanding achievements, community service and a desire to pursue a career in the dental field.



Thank you to the Allied Dental Health Committee Chair, Dr. Ron Robin for volunteering his time to coordinate the Scholarship process. Committee Members: Drs: Emad Ammar, Suzanne Coulter, Stephen Flanders, Ralph Hansen, George Hsieh, Saleh Kholaki, Stephen Lojeski, Kit Neacy, Vance Okamoto, Committee Chair, Ron Robin, Eugene Sekiguchi, R. Jerry Smith, W. Frederick Stephens, Michael Tanaka, Ashish Vashi, Dale Wagner and Peter Young.

Left to Right Drs: Ralph Hansen, Ashish Vashi, Paula Elmi, Stephen Flanders, Jerry Smith and Michael Tanaka

2011 Allied Dental Health Scholarships Winners

SGVDS is proud of all the dental auxiliaries and their contributions to the dental team.

We congratulate the scholarship recipients and wish them success in their dental profession.



Left to right Bottom Row-Raymond Tran, Anita Bobich-PCC Dental Laboratory Technician Director, Marie Kato Second Row-Thomas Neiderer, PCC Dental Hygiene Director, Davis Do, Steven Prince, Virginia Cardoza, Everest College Director Third Row-Martha Elisa Gaytan, Dr. Laurie Gagliardi, PCC Dental Assisting Director, Elizabeth Palacios, Jennifer Broyles Top Row-Theresa Zsupnik, North-West College Director, Pat McCaw, Tri-Cities Dental Assisting Director, Gretchen Richardson- Hacienda/La Puente Director, Claudia Pohl-Citrus College Director

2011 Candidate Winners & Categories

Dental Assistants –

1st – Davis Do

Lori Gagliardi, PCC

1st – Jennifer Broyles

Claudia Pohl, Citrus College

2nd – Steven Prince

Virginia Cardoza, Everest College

2nd - Joslynn Spangler

Theresa Zsupnik, North-West College

3rd – Elizabeth Palacios

Gretchen Richardson, Hacienda/La Puente

3rd - Martha Elisa Gaytan

Pat McCaw, Tri-Cities Dental Assisting

Dental Tech –

1st – Raymond Tran

Anita Bobich, PCC

Dental Hygiene –

1st – Marie Kato

Thomas Neiderer, PCC

New Dentist Committee Presents

“Gold Foil to Lumineers and Implants-Fifty Year Prospective”

Marc Haney, DDS & Bruce Schutte, DDS

Thursday, October 27, 2011

6:30-9:30 PM

Complimentary registration fee (3 CE)

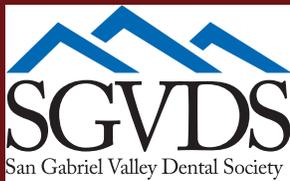
Light Dinner

Almanson Court

700 South Almanson

Alhambra

RSVP to Lee at 626.285.1174 or director@sgvds.org



SGVDS Meet & Greet Paco's in Arcadia

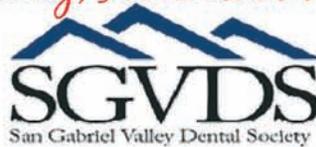


On September 22nd, the New Dentist Committee (NDC) hosted a Meet & Greet at Paco's in Arcadia. Over the past two years, the NDC has arranged social gatherings for new dentists throughout the five zones in the SGVDS. The success of the Meet & Greets is obvious by the energy and enthusiasm shown in these photos. All members and non-members are welcome to join the networking opportunities provided by SGVDS.



Save the Date...

Saturday, November 19, 2011



Cordially invites you to attend:

Betting on the Future of SGVDS

All-Member Casino Night Social Gala &
2012 Installation of Officers

At

The San Gabriel Country Club

350 E. Hermosa Drive, San Gabriel

6:30 p.m. Appetizers

Event \$75.00 per person / \$140.00 per couple.

Please join the Board of Directors & Committee Chairs for an evening of fun, camaraderie, dinner and entertainment. First set of "play" betting chips are on the house to try your luck with professional dealers at the blackjack, poker, roulette tables & more! The more you win, the more raffle tickets you earn for a higher chance to win some cool prizes! Dress code is black-tie optional.

RSVP by Tuesday, November 1, 2011. Pay by check or credit card.

Mail: 312 East Las Tunas Drive, San Gabriel, CA 91776

Fax: (626) 285-4873

Phone: (626) 285-1174

E-mail: director@sgvds.org

Please make checks payable to: San Gabriel Valley Dental Society.

SGVDS 2011 Calendar

OCTOBER 2011-JANUARY 2012

| | |
|--------------------|--|
| Sat., 1 | Shred-a-thon, Dr. Ashish Vashi Office TBD |
| Wed., 5 | CPR Certificate, SGVDS Office 5:30-9:30pm |
| Mon.-Thurs., 10-13 | ADA Annual Sessions, Las Vegas, NV All Day |
| Tues., 18 | 'Perioperative Patient Management' Alan Felsenfeld, DDS Almansor Court, Alhambra 4:30-8:45pm |
| Thurs., 27 | 'Gold Foil to Lumineers & Implants- A Fifty Year Prospective' Drs: Bruce Schutte & Marc Haney Almansor Court, Alhambra 6:30-9:30pm |
| Fri., 28 | All Component Caucus (HOD), Marriott-LAX 9:00-3:00pm |

NOVEMBER 2011

| | |
|-----------------|--|
| Wed., 2 | CPR Certificate, SGVDS Office 5:30-9:30pm |
| Fri-Sun., 11-13 | CDA House of Delegates, Sacramento All Day |
| Tues., 15 | '21st Century Caries' Brian Novy, DDS Almansor Court, Alhambra 4:30-8:45pm |
| Sat., 19 | 'BETTING ON THE FUTURE OF SGVDS' , ALL MEMBER CASINO NIGHT SOCIAL GALA & 2012 INSTALATION OF OFFICERS SAN GABRIEL COUNTRY CLUB, SAN GABRIEL |
| Thurs.-Fri., | Thanksgiving Holidays, SGVDS Office Closed |

DECEMBER 2011

| | |
|---------|--|
| Wed., 7 | CPR Certificate, SGVDS Office 5:30-9:30pm |
| 24-25 | CHRISTMAS HOLIDAY(S), SGVDS Office Closed |

JANUARY 2012

| | |
|-----------|---|
| Sun., 1 | New Years Day, SGVDS Office Closed |
| Sat., 7 | Leadership Meeting, Board of Director TDB |
| Tues., 17 | 'CA Law & Infection Control' Leslie Canham, RDA, CDA Almansor Court, Alhambra 3:30-8:45pm |

SGVDS 2011 OFFICERS AND DIRECTORS

President—Ashish Vashi, DDS
President-Elect—Irvin Kaw, DMD
Vice-President—R. Jerry Smith, DDS
Secretary—Donna Klauser, DDS, DABP
Treasurer-Pres.Appt—Vance Okamoto, DDS

(Ex Official/Presidential Appointment)

Past President—Michael Tanaka, DDS
Trustee—Scott Adishian, DDS
Trustee—Saleh Kholaki, DDS
Director, Zone I—John Khalaf, DDS
Director, Zone II—Lynn Mutch, DDS
Director, Zone III—Paula Elmi, DMD
Director, Zone IV—Sunjay Lad, DDS
Director, Zone V—Saeda Basta, DDS, MS
Editor—John DiGiulio, DDS, MS *(Ex Official/Presidential Appt./Continuing)*

CDA Delegates—New Terms (3-year term)

—Patricia Donnelly, DDS
 —Stephen Lojeski, DDS,

Continuing Terms

—Donna Arase, DDS
 —Irvin Kaw, DMD
 —Ashish Vashi, DDS
 —Michael Tanaka, DDS
 —Donna Klauser, DDS, DABP

Alternate Delegates—1 year term-alphabetical

—Emad Ammar, DDS
 —Saeda Basta, DDS, MS
 —Leshin Chen, DDS
 —Paula Elmi, DDS
 —Andy Kau, DDS
 —John Khalaf, DDS
 —Sunjay Lad, DDS
 —Gary Niu, DMD, MS

2011 STANDING COMMITTEE CHAIRS

| | |
|---|------------------------|
| ADHP (Allied Dental Health Professionals) | Ronald Robin, DDS |
| Bylaws | Stephen Flanders, DDS |
| Community Health | Donna Arase, DDS |
| DA/Hygiene Liaison | Saleh Kholaki, DDS |
| Emergency Care | Oariona Lowe, DDS |
| Ethics | Donna Klauser, DDS |
| ,DABP | |
| Legislation/CalDPac | Ronald Robin, DDS |
| Co-Chair | Kit Neacy, DDS |
| Membership | Gary Niu, DMD, MS |
| Mutual Office | Michael Tanaka, DDS |
| Peer Review | Patricia Donnelly, DDS |
| Programs | Ralph Hansen, DMD |
| Publications | John DiGiulio, DDS, MS |
| Well Being | Robert Shimasaki, DDS |

AD-HOC COMMITTEE CHAIRS

| | |
|-------------------|--|
| Assets Management | (P.Pres, Pres, Pres-Elect & Treasurer) |
| Committee to the | |
| New Dentist | Andy Kau DDS |
| Website/Media | Leshin Chen, DDS |
| Relations | |
| Restructure | Ashish Vashi, DDS |
| Committee | Irvin Kaw, DMD |



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FOR SALE - General Dentistry Practice in Hacienda Heights with 2 fully equipped operatories located in a beautifully landscaped Medical/Dental building. 20 Years of Goodwill. Seller relocating. \$165,000. Contact Maddox Practice Group at 888-685-8100 or go to www.maddoxpracticegroup.com for more information.

Practice Update—Do you have an associate position, space to share or a practice for sale? Let SGVDS staff know and they can assist you and your practice. — Let us know if you are looking for a full or part-time associate and what days per week. Also, if you have a space to share if a dentist wishes to set up his/her practice within your office. Advise us how

they can contact you, either by phone or email. Call Lee at the Society office at 626-285-1174 or email director@sgvds.org.

State of the art dental office for rent/lease: North Glendora, newly remodeled, 1125 sq.ft., 4 operatories. 626.354-3482 or 626.963-3482.

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Dent-X 810 Basic x-ray processor free. Call 626-793-4185 or Fax 626-793-8904.

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Glendora Dental Office 4 Lease...Call (626) 963-3482. <http://dentaloffice4lease.wordpress.com>

Orthodontist Wanted---in busy general practice, has existing orthodontic patients, 5+ years experience required in San Gabriel Valley. vtchen@yahoo.com

New Dental Office for Sublease or Sale at 2630 San Gabriel Blvd. Rosemead, 91770-digital x-ray, excellent location, plenty of parking space. vtchen@yahoo.com ▲

Frequently Called Numbers:

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(800) 621-8099 (Members only)
(312) 440-2500
www.ada.org

California Dental Association
(800) 736-8702 (Operator)
(800) 736-7071 (Voicemail)
(866) 232-6362 (Member Contact Center)
www.cda.org

Cal/OSHA Consultation
(800) 963-9424

California Poison Control System
The Poison Action Line
(800) 876-4766;
www.calpoison.org

(DEA)U.S. Drug Enforcement Administration
(213) 621-6700
www.dea.gov

Dental Board of California (New Contact information as of 3/2/2008)
2005 Evergreen St., Suite 1550
Sacramento, CA 95815
(877) 729-7789 (916) 263-2300
Lic Renewals: ext 2304
Complaints (877) 729-7789, www.dbc.ca.gov/
FNP (Fictitious Name Permits): David ext 2332

EPA – Environmental Protection Agency
(800) 618-8942

Federal Trade Commission/Western Region
(777) 382-4357

(TDIC) (The) Dentists Insurance Company
<http://www.thedentists.com/?prolificView=3>
Sales Reps for SGVDS:
Commercial (Prof. Liability):
Samson Landeros: (877) 393-9384
Personal Life & Health: David Jacobsen:
(866) 691-0309

X-ray License Certification Classes
Hacienda/La Puente: (626) 934-2890
X-ray certification + coronal polishing and RDA prep courses
Hacienda/La Puente: (626) 934-2890

Editor: John DiGiulio, DDS, MS

Executive Director

Managing Editor: Lee Adishian, RDH

Design and Production:

Mike Serrano for Casa Graphics Inc.

Printing: Mike Serrano - 626.437.0248

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NEW MEMBERS—UPDATES & MORE

NEW MEMBERS

Nicole Ajalat Abraham, D.D.S.

GP- UCSF 2010
2028 Lake Ave.; Altadena 91001
(626) 797-7551

Wes Hill, D.D.S.

Oral Surgery- U of Florida, Jacksonville
2011
GP- UCLA 2005
301 S. Fair Oaks Ave., Ste. 107;
Pasadena 91105
(626) 440-0099

Satish Kumar, D.D.S.

GP- USC 2007
301 S. Fair Oaks Ave., Ste. 204;
Pasadena 91105
(626) 796-3161

Todd Ludden, D.D.S.

GP – LLU 2011
Interviewing

Laura E. Miller, D.D.S.

GP- UOP 2008
17188 E. Colima Rd., Ste. B; Hacienda
Hghts. 91745
(626) 581-7878

Monica Pardo, D.D.S.

GP- UCLA 2011
16026 E. Arrow Hwy., Irwindale 91706
(626) 856-3459

Frank Sy, D.M.D.

GP- Boston U 2009
9368 Valley Blvd., Ste. 201; Rosemead
91770
(626) 401-1988

Tamara Tom, D.D.S.

GP- NYU-CD 2009
Interviewing

Robert Valdez, D.D.S.

Pediatrics- USC1985; U of Autonoma
Guad. (Mexico) 1982
13203 E. Hadley Street, # 105; Whittier
90601
(562) 696-6555

REINSTATED MEMBERS

Vasken Bilemjian, D.M.D.

GP- Boston U 1987
212 S. El Molino Ave., Pasadena 91101
(626) 792-6131
Dropped 2010; Reinstated 2011

Shirley Chao, D.D.S.

GP- UCLA 1997
1850 S. Azusa Ave., # 305; Hacienda
Hghts. 91745
(626) 839-1168
Dropped 2010; Reinstated 2011

TRANSFERRED MEMBERS

Farid Azhar, D.D.S.

GP- USC 2004
Transfer from TCDS
Interviewing

Anna Choe, D.D.S.

GP – UCLA 1989
Transfer from LADS
50 Bellefontaine Street, Ste. 102;
Pasadena 91105
(626) 795-8326

Shibani Dalal, D.D.S.

GP- UOP 2011
Transfer from SFDS
14544 Whittier Blvd.
Whittier, CA 90605-2129
(562) 698-9855

Younes Safa, D.D.S.

Endodontist- USC 1993; 1990
Transfer from SFVDS
960 E. Green Street, Ste. 111; Pasadena
91106
(626) 304-3636

DIRECTORY UPDATES - ADDRESS CHANGES

Roger Joe, D.D.S. – 33 E. Sierra Madre
Blvd., Sierra Madre; (626) 447-8158
Xiao Lu, D.D.S. – 1227 W. Valley Blvd., Ste.
206, Alhambra; (626) 576-0575
Medhat Nashed, D.D.S. – 45 E. Foothill
Blvd., Arcadia; (626) 294-9119

SAN GABRIEL VALLEY

DENTAL ASSISTANTS SOCIETY

www.sgvdas.org
LeAnna Martin, President
email: sgvdas14@hotmail.com

SAN GABRIEL VALLEY

DENTAL HYGIENIST SOCIETY

www.cdha.org/sgvdhs
Liz Lopez, R.D.H., President
email: lizlopezrdh@yahoo.com
626-353-4352
Employment & Referral:
RDHPolishers@aol.com
Mobile Dental Hygiene Services:
debbiehartmandhap@yahoo.com

Donated Dental Services Program Update

The Southern California Donated Dental Services (DDS) program, supported by CDA Foundation, will now be administered by Dental Lifeline Network, formerly the National Foundation of Dentistry for the Handicapped, which manages the program in the northern part of the state. Dental Lifeline Network began the first DDS program in Colorado in 1986 and has since developed similar programs in all fifty states. In an effort to maximize the program's effectiveness to best serve patients, CDA's Executive Committee approved funding that the Foundation will grant to Dental Lifeline Network. This funding will support a full-time coordinator who will be responsible for all of California. To volunteer or learn more about the program, please contact Sue Lear, the California DDS coordinator at 877.357.8660.

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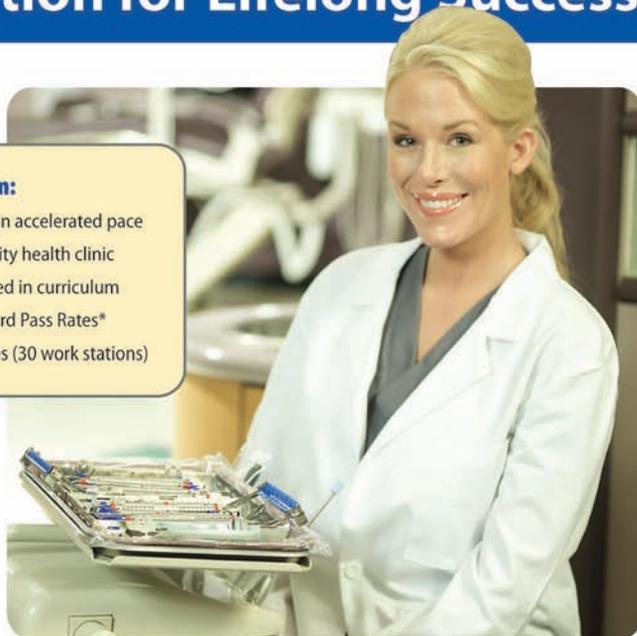
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Program available at Visalia and Rancho Cucamonga campuses:

| Rancho Cucamonga | |
|-------------------|-------------------|
| Start Date | App Deadline |
| June 4, 2012 | March 15, 2012 |
| February 11, 2013 | November 15, 2012 |

| Visalia | |
|------------------|-------------------|
| Start Date | App Deadline |
| February 6, 2012 | November 15, 2011 |
| October 1, 2012 | July 15, 2012 |

*Statistics as of May 2011. Visit www.sjvc.edu for the most updated information.

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For more information visit us online at www.sjvc.edu or call **866-314-4523**.

For more information about graduation rates, the median debt of students who completed the program, and other important information, please visit consumerinfo.sjvc.edu.

Important News Bits

FINGERPRINTS REQUIRED FOR LICENSE RENEWAL

Teresa Pichay CDA

Beginning July 1, 2011, licensed dentists, dental assistants, and dental hygienists who were licensed prior to January 1, 1999, or for whom an electronic record of fingerprint submission does not exist, are required to submit fingerprints as part of the license renewal process. Also, as a condition of renewal, a licensee must disclose if he or she has been convicted in the prior renewal cycle of any violation of law, except for traffic infraction under \$1,000 not involving alcohol, dangerous drugs, or controlled substances. Additionally, any disciplinary action against any other license held by the licensee must be disclosed. The Dental Board's adoption of a fingerprinting and criminal background check regulation is consistent with the actions of other California health professional licensing agencies. Each licensee must pay the cost of fingerprinting and a criminal records check. The fingerprint requirement is waived for licensees who are on inactive status or who are on active military duty. Live Scan is the contracted service provider for electronic fingerprinting. Each Licensee must utilize the appropriate form. Live Scan forms for RDHs, RDHAPs, RDHEFs at www.dhcc.ca.gov/formspubs/form_livescan_rdh.pdf. DDSs, RDAs, and RDAEFs can find Live Scan application forms at www.dbc.ca.gov/applicants/fingerprinting.shtml.

Careful Transmission of Digital Radiographs

Written by: Teresa Pichay

Warning: This post may be read as a lecture for some. If your office is making paper copies of digital radiographs of questionable readability—just stop. Rules will go into effect later this year that require health care providers who maintain electronic records to give a patient an electronic copy of his or

her record if an electronic format is requested. This is a good time for you and your staff to learn how to create an electronic copy of a digital radiograph and to determine how to securely transmit it. One of the most common questions I hear is, 'what are the requirements for a dental office to provide copies of radiographs that are of diagnostic quality'. The answer is no specific law on the quality of radiograph copies exists. It is a dentist's professional responsibility to provide information that is beneficial for the patient's future treatment. The CDA Code of Ethics states, "Upon request of a patient or another dental practitioner, dentists shall provide any information in accordance with applicable law that will be beneficial for the future treatment of the patient." If a patient requests a copy of radiographs, a dental office should make every effort to make copies that can be read by another dentist. In recent months, I have advised dentists who have called complaining about the copies to either discuss the matter directly with the other dentist or to have the patient request an electronic copy of the radiographs. The ADA recently announced the release of guidelines for the secure electronic transmission of digital radiographs and photographs. California does not have a separate standard for transmission of digital images. Dentists should confer with their respective practice management and digital imaging software representatives to learn how to securely duplicate and transmit digital images.

Regulatory notice – medical and dental x-ray quality assurance standards

Recently, CDA has received a number of inquiries from dentists and components about a regulatory "Notice of Proposed Rulemaking" sent out by the State Department of Public Health entitled "Medical and Dental X-ray Quality Assurance." The proposed regulations, which have not yet been adopted formally and thus are not yet in effect, are intended to implement legislation enacted in 2005, AB 929 (Oropeza), which required the department to develop regulations establishing specific medical and dental X-ray quality assurance standards, to help assure minimal patient exposure to radiation. The regulatory notice simply opens up the initial 45-day public comment period for the draft regulations, which means that it will be quite some time before they are finalized and before dentists will be expected to comply with their specific provisions, to the extent that those provisions differ from what they already are doing in their offices. CDA is currently analyzing the proposed regulations for their potential impact on dental practices and will be providing appropriate formal comments to the department in the next few weeks. We will keep you informed as these regulations develop.

Keep Us Updated!

New email address?

Moving?

Opening another office?

Offering new services?

Share the information with the Society.

We can only refer you if we know where you are; and we rely on having your current information on file to keep you informed of valuable member events. Give us a call at 626-285-1174. The more accurate information we have, the better we can serve you.



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- LAVA Zirconia Abutments

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- Porcelain Fused to Semi
- Porcelain Fused to High Noble
- Maryland Bridge

Indirect Composites

- bellGlass HP

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- Full Gold Crown (High Noble)
- Full Gold Inlay/Onlay

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- Metal Margin
- Costum Abutment
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Tuesday, November 15, 2011 (3 CE Units)

“BE VERY AFRAID” Dr. Brian Nový, CDA, RDA

4:30-8:45pm

Dinner Included

Almanson Court, Alhambra



ABOUT THE LECTURE:

If your name is *Streptococcus mutans* you have a lot to fear. A group of dentists and hygienists have figured out your weakness. They're using that new information to eradicate your species by the bazilliongatrillion...and they're using a lot more than fluoride. Come find out what these radical dentists and hygienists know that you don't.

Course objectives: At the end of this course, participants should be able to:

- ◆ Describe the three types of bacteria implicated in dental caries
- ◆ Interpret results from diagnostic tests for dental caries
- ◆ Understand how to implement targeted therapeutics in a variety of patients
- ◆ Transition patients from high to low caries risk

ABOUT THE SPEAKER:

Dr. Nový is an assistant professor of restorative dentistry at Loma Linda University, where he teaches a variety of courses including caries management, evidence-based dentistry, dental materials, and operative dentistry. He maintains a private practice in Valencia, California and acts as clinical director for two non-profit dental clinics in southern California. He serves as the Vice President of the Foundation for Worldwide Health. Dr. Nový lectures throughout the world on advances in the science of dental caries. He serves as the co-chair of the western CAMBRA coalition. Recently Dr. Nový had the honor of presenting at the World Health Organization's Global Conference on Health in Geneva, Switzerland, and the CDA Foundation presented him with the Dugoni Award for "Outstanding contributions to dental education".

Tuesday, January 17, 2012 (4 CE Units)

“CA Law” and “Infection Control” Leslie Canham, CDA, RDA

3:30-8:45pm

Dinner Included

Almanson Court, Alhambra



ABOUT THE LECTURE:

California Dental Practice Act - This seminar will cover the California Dental Practice Act, Rules & Regulations, and Duties & Settings issued by the California Board of Dental Examiners. This class meets the requirements for a 2 hour course of study of Dental Practice Act required for license renewal. Infection Control – How to meet the California Standards. This seminar focuses on the California minimum infection control standards Section 1005 as required for dental license renewal. The participant will be able to determine if their current infection control procedures meet CA regulations infection control and will be provided resources for infection control training and information.

ABOUT THE SPEAKER:

Leslie Canham, CDA, RDA is a Speaker and Consultant specializing in Infection Control, OSHA Compliance, Dental Practice Act and HIPAA regulations. Leslie has over 36 years of experience in dentistry and is the founder of Leslie Seminars. In addition to speaking nationwide, Leslie conducts in-office training, “mock” OSHA inspections, and consulting on infection control and safety. Leslie is the moderator of the Infection Control Forum on Dentaltown.com, and is an active member of the Organization for Safety and Asepsis Procedures, the Academy of Dental Management Consultants, the Speaking Consulting Network, the National Speakers Association, and the California Dental Association. Leslie is authorized by the Dept. of Labor as OSHA Outreach Trainer in General Industry Standards.